

BA Management- International Business

Sample 4-Year Course Sequence



GEORGE HERBERT WALKER
School of Business & Technology

Students should consult with their advisor to determine their plan of study.

Students must take 128 credit hours to graduate with an average of 16 credit hours per semester.

Semester	Course Type	# Credit Hours
First Year		
Fall		
	MATH 1430 College Algebra	3
	ACCT 2010 Financial Accounting	3
	GCP & PHIL 2110 Intro to Ethics	6
	Freshman Seminar	3
		Total: 15
Spring		
	MNGT 2100 Management Theory and Practice	3
	ECON 2000 Survey of Economics	3
	STAT 1100 Descriptive Statistics	3
	GCP	6
	General Elective or Minor	3
		Total: 18
Second Year		
Fall		
	MNGT 3280 Introduction to Business Law	3
	MNGT 3400 Human Resource Management	3
	GCP & GCP in International History	6
	General Elective or Minor	6
		Total: 18
Sophomore Spring		
	BUSN 3710 Entrepreneurial Financial Management	3
	CSIS 1500 Introduction to Business Technologies	3
	International Politics	3
	WSBT 2000 Career Exploration for Professional Success	3
	GCP	3
		15
Third Year		
Fall		
	MNGT 4100 International Management	3
	MNGT 3500 Marketing	3
	Foreign Language	3
	GCP	3
	General Elective or Minor	6
		Total: 18
Spring - Study Abroad		
	MNGT 3320 Business Law: International	3
	Foreign Language	3
	GCP- International Topic	3
	General Elective or Minor	3
		Total: 12
Summer- Internship		
	Internship for Credit	3
		Total: 3

Fourth Year

Fall

	MNGT 4330 International Marketing	3	
	International Relations	3	
	Foreign Language 2000 Level	3	
	Keystone Course	3	
	General Elective or Minor	3	
	Total:	15	

Spring

	MNGT 4940 Global Competitive Strategies	3	
	ECON 3720 International Trade and Finance	3	
	Foreign Language 2000 Level	3	
	General Elective or Minor	6	
	Total:	15	

Summary

	Required Courses	45	
	Foreign Language	12	
	International Electives	12	
	Freshman Seminar & Keystone	6	
	GCP	24	
	General Elective or Minor	27	
	Internship for Credit	3	
	Total:	129	